

# County of Los Angeles CHIEF EXECUTIVE OFFICE

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March 19, 2010

To:

Supervisor Gloria Molina, Chair

Supervisor Mark Ridley-Thomas Supervisor Zev Yaroslavsky

Supervisor Don Knabe

Supervisor Michael D. Antonovich

From:

William T Fujioka

Chief Executive Officer

## REPORT ON MECHANICS OF LOAN FOR ARTS INTERNSHIP PROGRAM (MARCH 16, 2010 BOARD AGENDA, ITEM NO. 57)

On March 16, 2010, at the request of Supervisor Knabe, your Board instructed the Chief Executive Officer to report back on the mechanics of issuing a loan for the Arts Internship Program on a one-time basis.

Based on our assessment, issuing a loan is not a feasible option due to the Arts Commission's inability to repay the loan. The Arts Commission indicates that aside from the Getty Foundation who has been financially supporting the educational components of the internship program for the past ten years, it is unlikely that another funder with a similar interest will emerge. This financial support from the Getty Foundation is already factored into the proposed Arts Internship Program for 75 interns.

In order to clarify and provide additional context, we are also including a memo from the Arts Commission that addresses issues regarding using Temporary Assistance for Needy Family Emergency Contingency Fund for the Arts Internship Program as well as the implementation of the program.

As we have previously reported on in our March 5, 2010 report, the Arts Commission and our Office are continuing in our efforts to identify alternate solutions. We will report back during Budget Deliberations on the status on working with the Department of Community and Senior Services to identify any youth funds that may be available under the American Recovery and Reinvestment Act of 2009, and the progress of developing an arts internship for credit program.

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If you have any questions, please contact me or have your staff contact Ellen Sandt, Deputy Chief Executive Officer at (213) 974-1186 or <a href="mailto:esandt@ceo.lacounty.gov">esandt@ceo.lacounty.gov</a>.

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#### Attachment

c: Executive Office, Board of Supervisors Arts Commission County Counsel

3-19010 bm report on loan for arts commission.docx







### **MEMO**

Date:

March 18, 2010

To:

Chief Executive Office

From:

**Arts Commission** 

Re:

Arts Internship Program

#### Board of Supervisors

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### Why TANF ECF Placements Do Not Replace the Arts Internship Program

The Temporary Assistance for Needy Families (TANF) Transitional Subsidized Employment (TSE) program is an important resource for arts organizations to obtain needed assistance and a valuable program for participants to gain job skills and work experience. Since September 2009 the Arts Commission has been widely disseminating information about the TANF TSE program to the arts sector and working with the Department of Public and Social Services and the South Bay Workforce Investment Board to support arts organizations' engagement in the program. The Arts Commission continues to promote the TANF TSE program as an important and valuable resource to the arts sector but has reluctantly concluded that it is not an alternate source of funding for the Arts Internship Program. This is principally because eligible college students would lose their federal assistance by accepting off-campus employment. (Work study programs allow students to keep all their benefits while working on campus.) As a result, students are rarely referred to arts organizations by the worksource centers.

As of March 11, 2010, 35 arts organizations have made a total of 79 jobs available to TANF participants. As of the same date, 16 arts organizations have placed 30 participants in jobs. One of these participants is a part-time college student.

#### **Arts Internship Program Implementation**

Purpose: The purpose of the County's Arts Internship Program is to provide undergraduate students with meaningful on-the-job training and experience in working in nonprofit arts organizations, while assisting arts organizations to develop future arts leaders. Through this program, students develop a deeper understanding of the work involved in nonprofit arts administration, better understand the role of the arts in a

community and develop "real life" business skills that can be put to use in their future careers. During the ten week summer internships, participating organizations gain the assistance of a motivated student to help with special or seasonal projects. Participating organizations also play an important role in developing potential new leaders in the arts sector, who may go on to pursue careers in arts administration or take on board or volunteer responsibilities.

Program Application Process: Arts organizations from throughout the County are invited to participate in a competitive application process to receive internships at their organizations. Organizations submit applications to the Arts Commissions that are evaluated based on the following criteria.

- 1. The proposed internship addresses the purpose of the Arts Internship Program.
- 2. The proposed internship job description demonstrates the intern will gain meaningful onthe-job training and work opportunities.
- 3. The proposed job description demonstrates that the intern will assist the organization with special or seasonal projects.
- 4. Organizations demonstrate the management capacity to assume successful supervisory responsibility for the internship program. (There must be one full-time dedicated supervisor for each intern and interns must be paid once weekly or twice monthly.)

Recruitment: The Arts Commission posts a master list of available internships on its Web site. While individual organizations are also encouraged to post the job opportunities on their individual Web sites, all outreach and marketing materials sent to local colleges and universities and through the media refer students to the master list. Candidates are sought from all areas of undergraduate study and are not required to have demonstrated a previous commitment to the arts. All college students of any ethnic background who meet the criteria below are eligible to apply to participate in the Los Angeles County Arts Internship Program.

Hiring and Student Eligibility: Arts organizations are responsible for reviewing resumes, scheduling and conducting interviews and reporting to the Arts Commission the organization's preference for hiring. The Arts Commission verifies the preferred candidate's eligibility for the program before granting the arts organization permission to make an official offer of employment.

Eligible students must be currently enrolled, full-time undergraduate college students who reside in and/or attend college in Los Angeles County. Eligible students must have completed at least one semester of college by June, or complete their undergraduate degree by September 1.

#### **Key Program Changes**

Due to fiscal curtailments and shortened timeline to review and recommend grants for a potential 2010 Arts Internship Program, the following changes to the program have been made.

Organization Eligibility

- Only organizations that participated in the program during the last two years (2008 and 2009) are eligible to apply.
- Municipal arts agencies and municipal performing arts organizations that do not possess 501(c)(3) status are no longer eligible to apply.